

Richard J Walker



Focused, visual-driven, multi-platform, experienced creative. Specializing in visually expanding ideas of clients, implementing ideas in comprehensible proposals, producing and analyzing creative designs and productions.

I moved to New York to cut my teeth on the edge of film, design, and advertising. I spent several years finding my footing in Art Direction and Creative Production, learning ever possible department associated with Production.

Working with Directors, Photographers, Clients, and leading creative-teams including set construction, equipment warehouses, and studios lends me a varied understanding of the complete physical production process.

I prefer working with my hands, but I'm just at home in a digital medium. I like to delve inside a client pitch and develop a multi-faceted, diverse strategy to reach the goals of the brand and expand the brand's dimensions.

- **Skills** - Concept, Copy, Visuals, Props, Design, Budgeting, Typography, Deck Building, Social Media, Post-Production.
- **Channels** - Digital, Press, Video, Web, Brand, Outdoor, B2C, B2B, In Store, Social, Analysis.
- **Sectors** - Entertainment, Culinary, Marketing, Comedy, Retail, Education, Automotive, Fashion.
- **Programs** - InDesign, Photoshop, After Effects, Premier Pro, Slack, JavaScript, Microsoft Suite.

Production Designer/Art Director - Los Angeles - December 2016 to Present

[Viotek/Procom Products](#) - **Creative/Project Manager** - January 2017 to Present

- Developing custom visual marketing featuring new and inventive electronics for mobile, web, and social distribution.

[World Poker Tour](#) - **Post Production Supervisor** - February 2017 to Present

- Supervising Post Production schedules, budgets, SFX, and final output. Handling uploading and web distribution.

Production Design/Art Director - New York - March 2012 to August 2016

[Francisco Productions](#) - **Propmaster** - November 2014 to February 2016

- Building small, complex, custom, Mid-century Modern furniture and artwork to create a seamless marketing campaign.

[The Chron NY, inc.](#) - **Art Director** - June 2014 to March 2015

- Procuring multiple rare automobiles and servicing/maintaining them to showcase the Brand's strength and reliability.

[KatieFforde/Van Wormer Intl.](#) - **Art Director/Visual Designer** - May 2013 to August 2016

- Leading an international team of creatives and analysts to produce and market a well established English Brand in Germany.

[Variable/Evolve IMG](#) - **Production Designer/Art Director** - April 2013 to Current

- High-Concept commercial design using state-of-the-art technology showcasing the revolutionary standpoint of multiple television brands.

[Optomen Production/Travel Channel](#) - **Production Designer/Art Director** - March 2013 to Feb 2015

- Managing a team of creatives to provide concise, cost-efficient design and implementation for Television and Outdoor.

[CyrusMarshall Photo/Lily Pulitzer](#) - **Creative Director/Photographer** - May 2012 to June 2015

- Creating on-brand photos of multiple outfits/products including client-meetings and constant communication/approval during the production process of set-construction, on-set photography post-production.

[College Humor](#) - **Art Director/Post Production/Creative/Writing** - February 2011 to January 2014

- Copywriting creative brand specific messages, designing and creating custom art and sets for original shorts and Ad Spots.
- Working with primarily QSR Clients to produce content on-brand with a comedic approach and analyzing MTA.

Education

B.A. (Hons.) Film & Media Arts/Production [University of Tampa](#) 2009 to 2011
Graphic Design and Digital Media Production

Certificate French Language/Society [International College Cannes](#) 2010 to 2011
Visual Design/French Culinary Studies/Internship with Cannes Film Festival

A.A. (Hons.) Comm/Marketing [Hillsborough Community College](#) 2007 to 2009
Typographic Design, Marketing, and Mixed Media Production

References

[Dr. Greg LeSar](#) Visual Marketing Professor [University of Tampa](#)
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[Christopher McMahon](#) Ass. Director of Strategy [The Designory](#)
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[Josh Ruben](#) Director/Lead Creative [College Humor](#)
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